



SEATTLE COLLEGES

Central · North · South



SEATTLE CENTRAL
COLLEGE

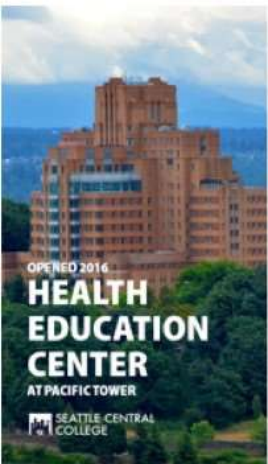


NORTH SEATTLE
COLLEGE



SOUTH SEATTLE
COLLEGE

Satellite facilities



 **SEATTLE COLLEGES**
Central • North • South

OVER FIFTY YEARS

1.5 million students

>\$1.1 billion in economic impact

For every \$1 invested by...

 STUDENTS

 =  \$2.80
in lifetime earnings

 TAXPAYERS

 =  \$1.80
in added state revenue and social savings

 SOCIETY

 =  \$5.70
in added taxes and public sector savings

EMSI, "Economic Contribution of Washington's Community and Technical Colleges," 2011 and 2016.



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School Year 2018 – 2019



44,059

*Students enrolled
in Academic or
Transfer Programs
or Career and
Technical
Education*

43%

*Students
of Color*

28

*Median
Age*

36%

*Attend
Full-Time*

20%

*Have
Dependents*

48%

*First-Gen
College
Student*

Across the three Colleges

35,359 students at **The Seattle Colleges** are enrolled in Career and Technical Education or Academic /Transfer Programs.

This compares to a combined 2018-19 undergraduate enrollment of **38,522** at the **UW, Seattle U, and Seattle Pacific.**

Patterns of Study

2018-19

49%

21,576

students

Enrolled in Career and Technical Education programs that lead to jobs in the workforce.

31%

13,783

students

Enrolled in General Education programs with a declared intent to transfer

20%

8,700

students

Enrolled in diverse other courses at the Colleges: Continuing Education and personal enrichment; Adult Basic Education (basic reading, writing, and math skills); English as a Second Language.

35,359 students in workforce and academic programs (of 44,059 total)

A photograph of several students sitting at desks in a classroom, focused on their work. The image is overlaid with a semi-transparent blue filter. The text is centered over the image.

**The Seattle Colleges
are the **No. 1 source**
of transfers to the
University of
Washington.**



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A photograph of a young woman with dark hair, wearing a dark sweater, sitting at a desk and writing in a notebook with a purple pen. The background is slightly blurred, showing other students in a classroom. The image is overlaid with a semi-transparent blue filter.

Three reasons we matter

(more than ever)

- 1. We're a prime engine of equity**
- 2. We help people and employers navigate ever-accelerating change**
- 3. We're a national leader in community college innovation**



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EQUITY



The jobs picture

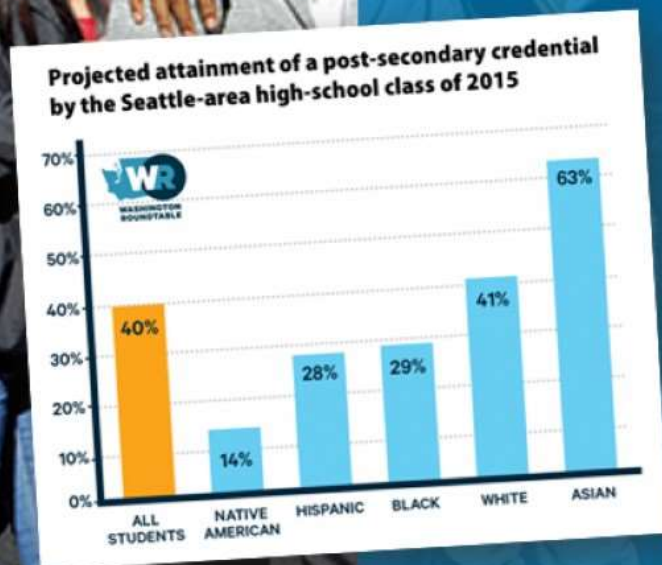
- **740,000** job openings expected regionally in the next 5 years
- **2/3** will need a degree or professional certificate



Data from the Washington Roundtable.

EQUITY: *What's at stake*

- **Young people of color** earn post-secondary credentials at significantly lower rates



- **Our city's future is on the line**, since nearly half our under-18 population is youth of color

A paradox

Lots of degree-holders, but few of them locals


The Seattle Times
 WINNER OF 10 PULITZER PRIZES
 INDEPENDENT AND LOCALLY OWNED FOR MORE THAN 122 YEARS

\$1.50
Highest in higher education
Seattle tops nation in percentage with college degree



Students walk on the University of Washington campus between classes Friday evening. One in the context of a nationwide education boom, Seattle stands out, with a remarkable rise in the number of college graduates achieved in 2015. In 2010, less than half (47 percent) had a college degree. There's now a total of 237,000 college graduates age 25 and older living in Seattle, up from 21,000 under the age of 25.

All News | The Seattle Times | MONDAY, FEBRUARY 25, 2019

< FYI Guy
FROM A1

degree. In 13 more cities, it's less than 20 percent. It's as good an illustration as any of the widening gap between cities that are winning and those that are losing in the new economy. Successful cities like Seattle draw thousands of college-educated people from all over the country and the world to work in tech and other sectors. That's great — but are we producing enough of our own college grads to keep up? Compared with other states, it appears that we don't actually need a high percentage of new high school grads off to college. According to state figures, 59 percent of students who graduated from Washington

Seattle is America's most educated big city



public high schools in 2016 enrolled in college within a year of graduation, about 34 percent went to a four-year school, and 46 went to a community college. Both a state policy agency (the Washington Student Achievement Council) and a business group (the Washington Roundtable) believe more students need

KUOW npr



The great pandemic migration wasn't as expected as Seattle continues to attract newcomers

NOV 23, 2020 at 1:26 PM



POETRY FOUNDATION

Harlem

BY LANGSTON HUGHES

What happens to a dream deferred?

Does it dry up
like a raisin in the sun?
Or fester like a sore—
And then run?
Does it stink like rotten meat?
Or crust and sugar over—
like a syrupy sweet?

Maybe it just sags
like a heavy load.

Or does it explode?

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4-year
Program Completion Rates

	historically-underserved students of color	other students	
Other Washington Community & Technical Colleges	30%	35%	
 SEATTLE COLLEGES Central · North · South	48%	60%	12% EQUITY GAP



A campaign for students of
The Seattle Colleges



EQUITY CAN'T WAIT

**SUPPORT
STUDENTS
\$20M**

**POWER
INNOVATION
\$10M**

**STRENGTHEN
CAPACITY
\$20M**



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STUDENT SUPPORT



High school grads from lower-income families and communities of color are far less likely to immediately enroll in college...and less likely to attend full time if they do.

Yet starting right away and going full time greatly increase the odds of getting a degree or credential.





Comprehensive support for graduates of Seattle public high schools to make an immediate, full-time start at The Seattle Colleges.



1

2

3

4

5

Free Tuition
Up to two years of 90 credits of tuition; no minimum high school GPA and no income restrictions

Money for books, supplies and housing
For lower-income participants

Intensive guidance and mentoring
To help students choose the right academic path and make swift progress

Academic support
Including tutoring and peer study groups

Internship opportunities
With leading area companies and organizations

SUNDAY, NOVEMBER 22, 2020

The Seattle Times

City's free community college program begins in pandemic

EDUCATION **LAB** Seattle Promise was about to start its first full-fledged year when COVID-19 hit. Here's how it is helping students stay in school in the face of the virus.



By **KRY BARGMUNTER**
Seattle Times Staff Writer

Two years ago, Seattle voters overwhelmingly approved an initiative that would create the city's first free community college program. But just as the program was getting up to start its first year at full capacity, the pandemic hit, shutting schools down. And the enrollment and enrollment opportunities at each Seattle public high school to name one were cut in half, leaving only half the students who had applied to the program.

"Our students and data suggest that students overwhelmingly want to go to college. They understand how critical some education post-high school is."

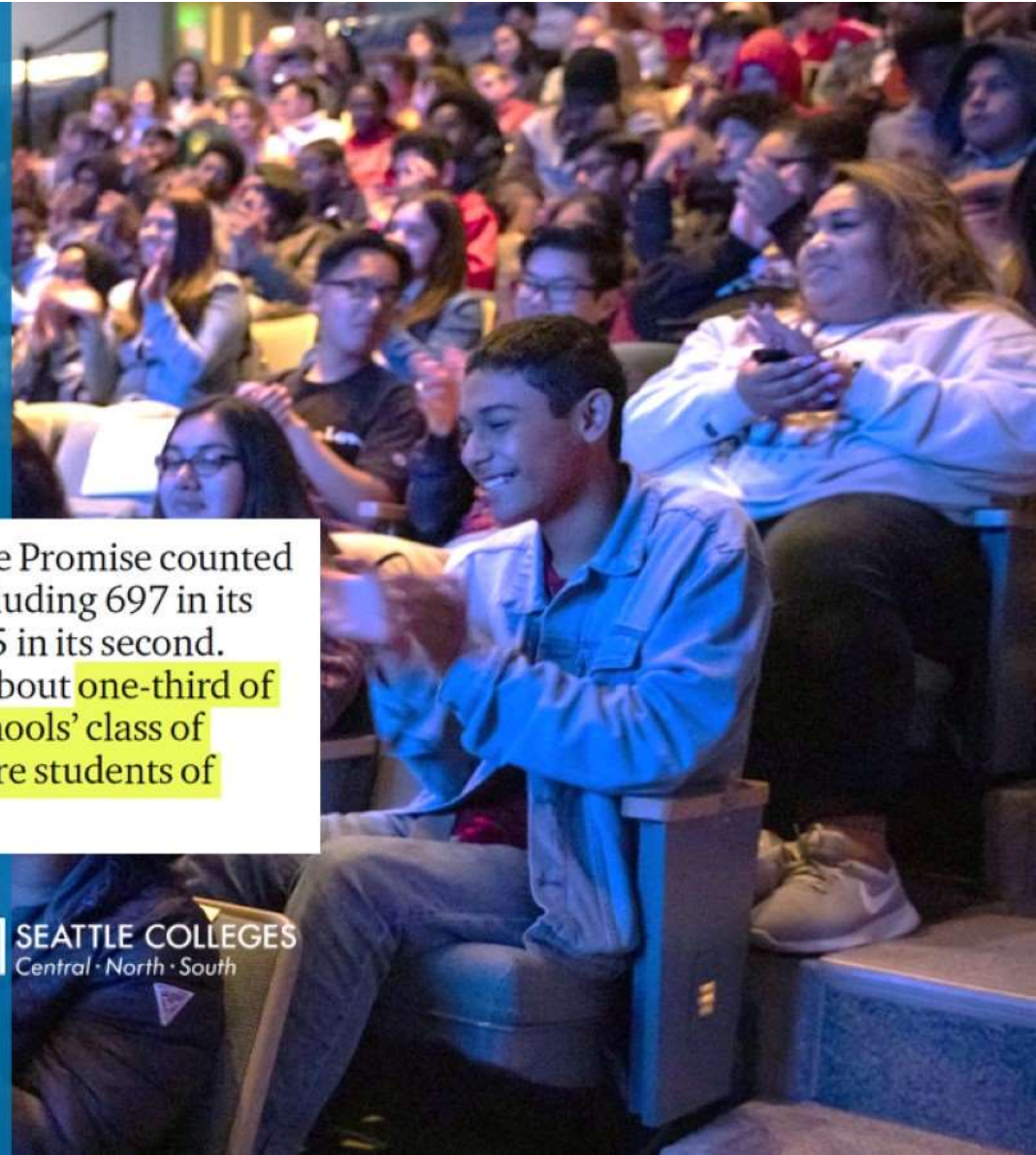
NICKY WISNICKI
Executive vice president and director of the Community Center for Education Equity

And yet, in some ways, Seattle Promise couldn't have come at a better time. Despite the hurdles, the program has exceeded its pandemic-era enrollment projections. That's seen as a national success, as many colleges face a 22% dip in enrollment, according to a report by the Institute for Education Futures.

Seattle Promise counted 846 students, including 697 in its first year, and 145 in its second. That represents about one-third of Seattle Public Schools' class of 2020. And 64% are students of color.

Seattle Promise is a partnership between the University of Washington and the City of Seattle. It is a 501(c)(3) nonprofit organization.

See • PAGE B1, B2



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POWER INNOVATION

for equity



Guided Pathways

The Four Pillars



Create clear pathways of study that lead to employment or further education. The Seattle Colleges have eight such pathways.



Help students decisively choose and enter a pathway that's right for them.



Help students stay on their path with regular check-ins and support like tutoring, mentoring, counseling and peer connections.



Double back to assure that students' learning does indeed prepare them for success in work or further education.



In the program on which Guided Pathways is modeled, "The three-year graduation rate was nearly double that of the control group of students"



INNOVATION

Creative partnerships



The Seattle Times

LARGE SCALE

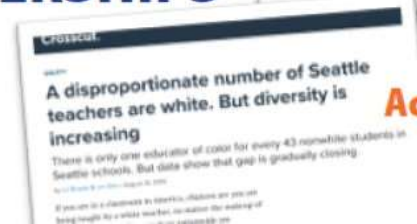
Supporting a cohort with completion scholarships, career coaching, and paid internships

SMALLER SCALE

Provide a single paid internship



COMMUNITY PARTNERSHIPS



Academy for Rising Educators



STRENGTHEN CAPACITY

for equity



SEATTLE COLLEGES
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- **Help more local people compete for job opportunities in tech**
- **Team with local companies. . .**
 - . . . facing a shortage of skilled people
 - . . . wanting to diversify their workforce
 - . . . hoping to draw more extensively on local talent.



PROPOSED
**INFORMATION
TECHNOLOGY
EDUCATION
CENTER (ITEC)**

EQUITY CAN'T WAIT



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